

February 8-11, 2023

PRESS RELEASE

Düsseldorf 10 November, 2022

IFCO – Istanbul Fashion Connection

Gate to the world of fashion – EUROPE SELECTION AT IFCO

Igedo Exhibitions is proud to inform you that there will be a new cooperation with the international fashion trade fair **IFCO** - Istanbul Fashion Connection.

The Apparel and Fashion fair **IFCO**, which will be held at Istanbul Expo Center on February 8-11, 2023. Organized by İTKİB Fuarçılık A.Ş. a subsidiary of İHKİB.

This underlines the acknowledgment of Igedo Exhibitions in the fashion trade fair branch. At **IFCO**, Igedo Exhibitions is taking care of the area “Europe selection”.

“Istanbul, the fashion capital of Türkiye, is the ideal centre to bring trends, fashion, design, brands, and business together. A gate to the world of fashion.”

Mustafa Paşahan (Vice President of İHKİB)

*“Over the past years, the Turkish clothing retail market expanded rapidly and making it very beneficial for European exporters of branded textile fashion to get engaged. We are very pleased, to accompany the next steps of the further developments of **IFCO** intensively.”*

Philipp Kronen (Managing Partner Igedo Exhibitions).

Launched in February 2022 at the Istanbul Expo Center, **IFCO** – started with very good results for the exhibitors. This new event develops into a place for selected international brands and designers in Istanbul. Womenswear, menswear, kidswear, denim, leather, and fur. The entire range of the apparel industry will be presented.

Once a year - in the winter season - under the roof of **IFCO** will be two sections with special segments. Linexpo and FashionIST. Where sector experts join forces to launch long-term projects and partnerships:

Linexpo will present various lines of Lingerie, Underwear and Beachwear

FashionIST represents the whole range of beautiful Wedding- and Evening dresses

Around 600 selected Turkish brands will be on show in the fashion and lifestyle metropolis of Istanbul. Catwalk shows, trend areas, designer areas, seminars and a gala night round off the event.

Apart from the Turkish clothing retail market, international fashion exporters can look ahead for special opportunities to widen and deepen customer relationships with numerous export markets located in the nearer and farer neighbourhood of Türkiye.

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IFCO – Istanbul Fashion Connection will give the opportunity to enter some of the most interesting future orientated retail markets: the region of the Middle East and North Africa (MENA), the Arabic Gulf, Central Asia as well as South-Eastern Europe.

For more information:

[IFCO - International Fashion Connection](#)
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