

OVERVIEW

SHOES DÜSSELDORF GOES EARLIER 2 - 4 FEBRUARY 2025

NEONYT DÜSSELDORF

25 - 27 JANUARY 2025

& 2 - 4 FEBRUARY 2025

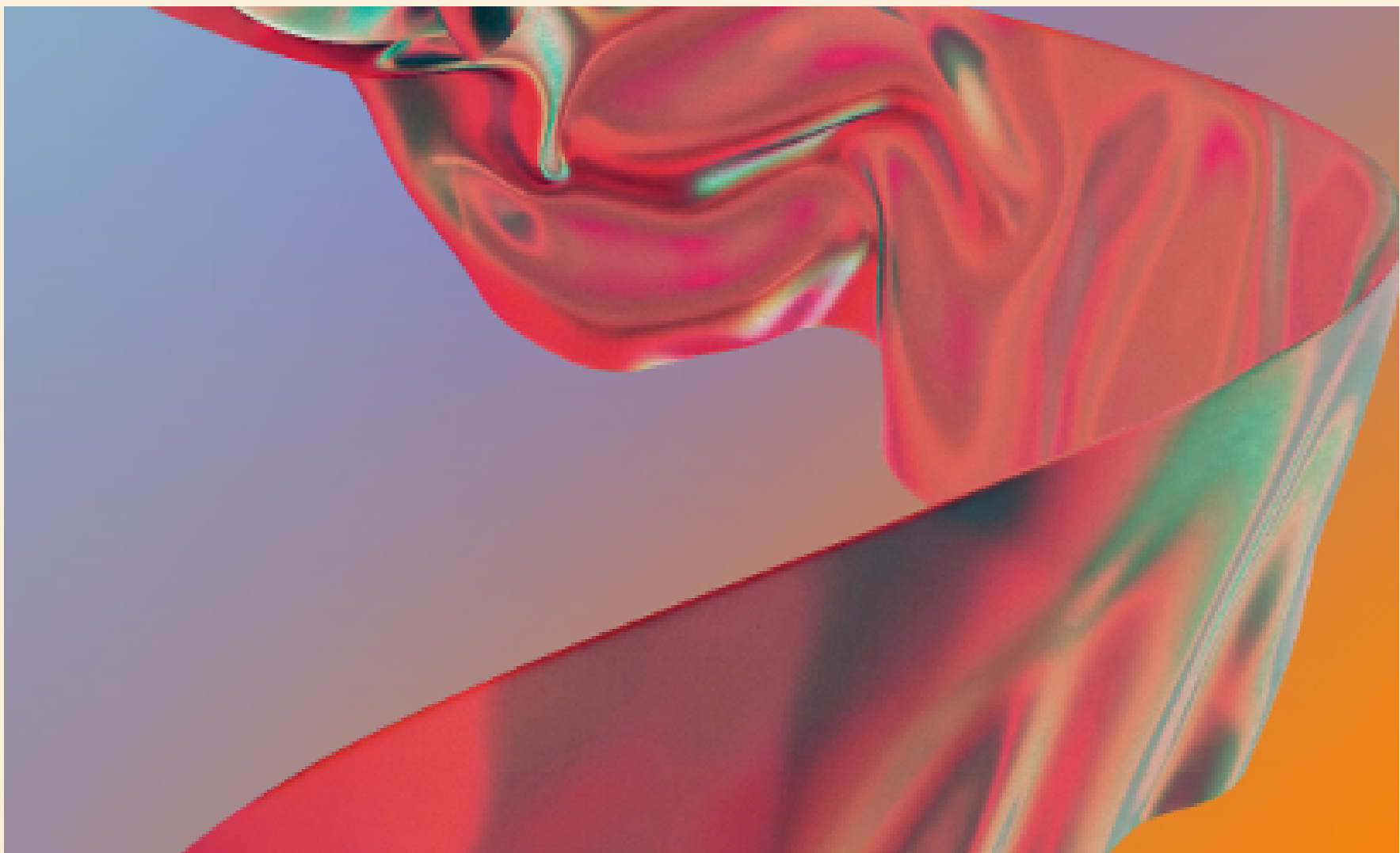
SUSTAINABLE BRANDS ONLY

FASHN ROOMS IS SHOW OPENER 25 - 27 JANUARY 2025

SHOWROOM CONCEPT

PREMIUM BRANDS & AGENCIES

24 - 27 JANUARY 2025



FASHN ROOMS

25 | 26 | 27 January 2025

THE PLACE TO BE FOR DESIGN & CONTEMPORARY BRANDS

FASHN ROOMS IS NOT ONLY A CENTRAL PLATFORM FOR FASHION ENTHUSIASTS AND TRADE VISITORS, BUT ALSO ACTS AS A LINK TO THE NUMEROUS SHOWROOMS IN DÜSSELDORF. PARALLEL TO THE **DÜSSELDORF FASHION DAYS** IT IS THE MEETING PLACE FOR EVERYONE INTERESTED IN THE LATEST TRENDS AND COLLECTIONS. WITH A **VERSATILE MIX** OF SEGMENTS SUCH AS CONTEMPORARY & DESIGN, ACCESSORIES AND SHOES, **FASHN ROOMS** OFFERS A WIDE RANGE OF FACETS THAT COMBINE CREATIVITY AND ORDER - IT PROVIDES A COMPREHENSIVE OVERVIEW OF THE LATEST DEVELOPMENTS IN THE INDUSTRY.

CONTEMPORARY BRANDS & DESIGN & ACCESSORIES & SHOES

FASHN
ROOMS

SHOWROOM CONCEPT

24 | 25 | 26 | 27 January 2025

PREMIUM BRANDS & AGENCIES USE THE **SHOWROOM CONCEPT** AS A SUPPLEMENT TO THEIR OWN LOCATION. AS A TRADE VISITOR, TAKE ADVANTAGE OF THE EXTENDED OPENING HOURS AND THE EXCLUSIVE ATMOSPHERE TO MAKE APPOINTMENTS AND ESTABLISH NEW CONTACTS AT YOUR LEISURE. **SHOWROOM CONCEPT** HAS PROVEN ITSELF OVER THE YEARS AS AN ESTABLISHED AND RELIABLE ORDERING PLATFORM WITH OVER 140 INTERNATIONAL PREMIUM BRANDS.

+++ PREMIUM BRANDS & AGENCIES +++

25 | 26 | 27 January 2025
&
02 | 03 | 04 February 2025

NEONYT

DÜSSELDORF

GOES FASHN & SHOES

NEONYT DÜSSELDORF TAKES PLACE PARALLEL TO **FASHN ROOMS AND NEW TO SHOES DÜSSELDORF** AT **AREAL BÖHLER!**

THE EARLY DATE OF SHOES DÜSSELDORF CREATES SYNERGIES AND BRINGS **FASHION, SHOES & SUSTAINABILITY** IN THE TIMELINE CLOSER TOGETHER AND OFFERS SUSTAINABLE BRANDS EVEN MORE VISIBILITY. NEONYT DÜSSELDORF FOCUSES ON SEASONAL MUST-HAVES AND COMBINES AESTHETICS, TRENDS & LIFESTYLE WITH SUSTAINABILITY, **INNOVATION & DIGITALISATION**. THE **STRICTLY CURATED BRAND PORTFOLIO** IS COMPLEMENTED BY WORKSHOPS AND LECTURES THAT OFFER INSIGHTS INTO NEW MATERIALS & TECHNOLOGIES. NEONYT DÜSSELDORF - AN IMPORTANT MEETING PLACE FOR THE COMMUNITY TO **NETWORK & EXCHANGE KNOWLEDGE**.

Areal Böhler
NEONYT
DÜSSELDORF

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+++ CERTIFIED SUSTAINABLE ONLY +++

06

SHOES DUSSELDORF

BY BRINGING FORWARD THE DATE, **SHOES DÜSSELDORF** IS THE CENTRAL MEETING POINT FOR ALL PLAYERS FROM THE FOOTWEAR INDUSTRY AND **KICKS-OFF THE SEASON**. IT PROVIDES THE OPPORTUNITY FOR AN EARLY EXCHANGE ON TRENDS AND TENDENCIES FOR THE COMING SEASON.

THE INDUSTRY IS SHOWING INCREASINGLY THAT FASHION IS NOT JUST ABOUT CLOTHING. MANY BRANDS ARE CONSCIOUSLY FOCUSING ON AN EARLIER POSITIONING IN THE FASHION MARKET. **SHOES DÜSSELDORF** OFFERS A NEUTRAL STAGE TO PRESENT STYLES AND COLLECTIONS TARGETED AT THE SPECIALISED TRADE.

07

+++ GOES EARLIER! 2 - 4 February 2025 +++

GET-TOGETHER LABELS & VON HANDEL, COMMUNITY

THAT'S WHAT UNITES ALL OUR EVENTS: A DEEPER INSIGHT INTO THE INDUSTRY WITH ADDED VALUE. ON ALL EVENT DAYS, WE **CURATE & PRESENT A HIGH-QUALITY PROGRAM** OF INSPIRING KEYNOTES, WORKSHOPS, PANEL TALKS OR TREND VIEWS, AS WELL AS CONTEMPORARY FORMATS ON KEY INDUSTRY TOPICS.

IN THIS WAY, WE BUNDLE FASHION EXPERTISE, PROMOTE DIALOGUE, AND CREATE AN **OPTIMAL ORDERING ENVIRONMENT.**



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GET IN TOUCH WITH US!



CONTACT



WE LOOK FORWARD TO SEEING YOU...